# On the nature and design of learning technologies

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# Is there a learning technology in this picture?



# Is there a learning technology in *this* picture?



# What is *a* technology?

tech·nol·o·gy/tek'näləjē/

Noun:

•The application of scientific knowledge for practical purposes, esp. in industry: "computer technology"; "recycling technologies".

•Machinery and equipment developed from such scientific knowledge.

Synonyms: technics - engineering - technique

"Anything invented after you were born" (Hillis)

"Ways that people get complicated things done" (Bessant & Francis)

"A combination of artefacts and what you do with them" (Nye)

"Tools with a context" (Papert)

"Not a thing but a verb" (Kelly)

"The way things are done around here" (Franklin)



### technology

"the orchestration of phenomena for some use"

(W. Brian Arthur)



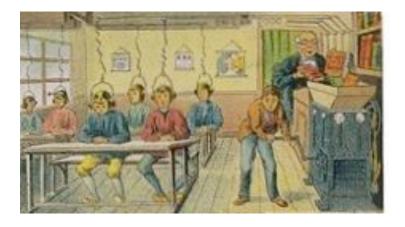
### pedagogies are technologies



#### technologies are assemblies



#### learning technologies

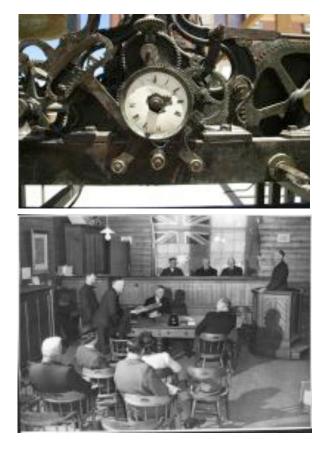


where pedagogy is part of the orchestrated assembly



#### Hard technologies

Orchestration of phenomena embedded in the technology



May need skill to use them correctly

#### Soft technologies



Active orchestration of phenomena by people

http://commons.wikimedia.org/wiki/File:François\_Barraud\_-\_Palette\_et\_Pinceaux.jpg

#### Skill needed to use them well

precision	replicability	accuracy	speed	ease of use
	ard			
S	oft	is	har	d
resilience	flexibility	diversity	creativity	control

# cyborg technologies

#### we are a part of all soft technologies



and some technologies are made of us

#### pedagogies are soft technologies



#### we shape our dwellings and afterwards our dwellings shape our lives

# structure and behaviour



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#### hard learning technologies



# soft learning technologies



#### points of view



Image by Jules Feiffer, from The Phantom Tollbooth, by Norton Juster

#### contrasting soft and hard technologies

#### diverse

81





#### difficult



#### easy



#### brittle



#### flexible



#### complicated



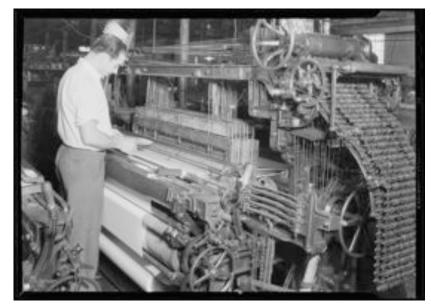
#### complex

### aggregation



#### replacement

#### replication





#### novelty

#### precision





#### interpretation

#### efficiency

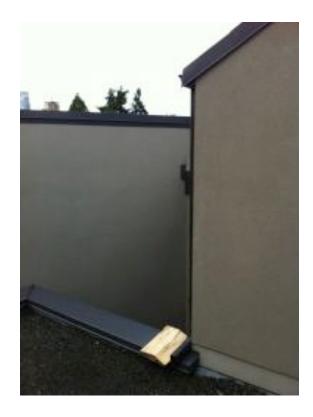




#### control

#### softening

- modification
- aggregation
- extension
- communication



#### hardening

#### Addin



- automation
- Iimiting
- filtering

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#### defaults harden

#### they make things easy



#### but can make us stupid

#### assemblies soften

#### they can make broken hard things work



but sometimes it is better to fix the hard thing

#### three bears



Steel, Flora Annie. English Fairy Tales. Arthur Rackham, illustrator. New York: Macmillan Company, 1918.



# thank you

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