

## Scenarios

by

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It's a Saturday night and Peter is out at a nightclub with some friends. He meets up with a particular pretty girl and wants to impress her with his artwork and project design. He loads up the website on his phone and connects to the demo. He points out exactly what he designed and how he did it.

Deborah has traveled to Korea to attend Riot's League of Legend Championships. While there she meets the Champion designers and gets talking with them about her voice work. She brings up the website on her tablet and plays the voice clips that introduce her character.

Rich is anxious to find out about the new build's features and characters from the DLC. Riding on the bus he brings up the site but has to wait while the main page loads. He runs out of data on the way and spends a boring ride to work a little frustrated at the company.

Kofi has an idea for the game at 1:00 in the morning, he opens up his android phone and surfs to the site. He writes a long email on a contact form on the web page and hits submit. Unfortunately the button is too small and is hard to click. He ends up accidentally erasing everything he wrote in and throws the android phone down in frustration.

Lorenzo is out at a marketing event in China and wants to show off the product to a group of people. He boots up the website on the projector but the text is difficult to read and meant only for laptops and phones. His party loses interest quickly and moves on to another topic.

Bright and early Tuesday morning, Bea gets to the application for her corporation's grants for projects which can showcase their values. She opens the website on her laptop and runs down the information that she has on the laptop. She sees the team page and reviews each person's work experience and what they did in the project, she wonders if some of the programmers and artists would be interested in working for her company.

Rich is excited today, this is the launch of the first build of the game. He loads up the website and locates the game, it is listed at \$20 through steam. Rich doesn't have a steam account and is annoyed at the inconvenience. Isn't there a quicker way to get the game like paypal or another way?

Kofi is trying to recruit more programmers for the game. He types in the website at a friend's house and directs him to the story. There are illustrations and concept art that match the text and it all looks very exciting. Afterwards he uses the sign up section to enter his friend's details while they are excited.

Bea wishes to make a small donation to fund the project. She loads up the website but fails to find a system that will allow her to do that quickly and easily. "Too bad, I would have given them some money if it was easier" she thinks to herself. She logs off and goes to lunch forgetting the whole thing.

Deborah is a little unfamiliar with the website the first time. A cute little bee appears and introduces her to the different aspects of the site, she finds the contact data she needs and signs up to be a voice actress.

Peter needs to know how to draw a specific character for the project. He pulls up the website and goes to the resource section where he finds a PDF tutorial that another artist has done and quickly downloads it to get to work.

Deborah has been using the website for quite a while but this the first time she notices the twitter feed on the front page. “Why have I never seen this before?” she asks herself. The reason is because it was too small to notice and the author of the website left no clear indication that it was there. She also finds a face book icon hidden on the bottom.

While Lorenzo is out at a networking event, a client he spoke to sent the site an email asking him if he was available to discuss a possible advertising deal for the project over lunch. He never receives the email as it goes directly to his spam folder. Lorenzo asks the web designer if he can link his face book profile to the web page so that people can contact him easily and he can get any messages directly to his phone to prevent this from happening again .

Rich is working nights this week and has been spending too much time on the computer, he boots up the website and notices that his eyes feel strained. He wonders if there is anything that can be done or alternative settings for the website that will allow him to use it without having to put his glasses on.