



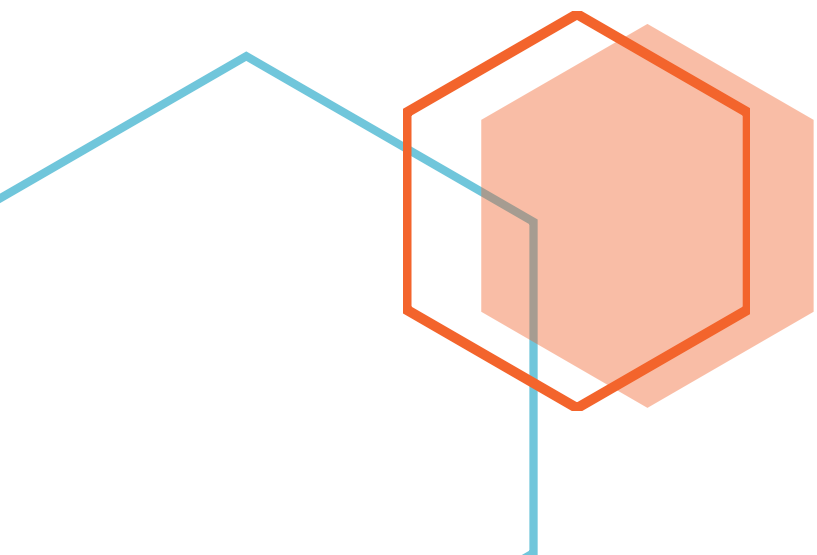
# UNIT 1: SITE DESIGN

---

COMP 266- Introduction to Web Programming

Bassim Farid

ID Number: 3409380





# THEMES & PURPOSES

What is the website regarding?

I have always been very passionate about gaming, especially on a gaming console or PC. Years ago, I was introduced to a mobile game which later became a crucial component of my life. The game of Clash of Clans being on mobile means its portability offered fun outside of home.

What appeared to be a simple game was in fact a complex game, as well as extremely engaging and pleasurable. Even after spending hours each day for many months, I am still learning as this game involves the process of trial and error as you level up.

Having made mistakes and learning from these errors, creating a website regarding leveling up in my most efficient way possible can:

1. Aid new gamers understand what is important or insignificant
2. Help clasher advance their experience
3. Get clasher to perform at their highest potential during specific in-game activities

I plan to create the website under my clan's name called "Eclipse" which is a group in which we participate in the in-game activities such as war, clan games, etc.

Being the leader of this clan may also inspire other to take leadership and most importantly having fun. Not only will there be fun, but also stressful times of organization/time management.

## Uniting Gamers

As mentioned above, there is a clan forming a group of members, elders, co-leaders, and a leader. Yes, the formation of this Eclipse COC (Clash of Clans) website will contain useful information to members outside the clan but will also be a convenient way for clasher to learn about the clan itself and chat with others

## Background on Clash of Clans



The developers of Supercell released the multiplayer game of "Clash of Clans" in 2012 available on platforms IOS and Android.

Clash of Clans is an evolving game of strategy in which gamers must upgrade and defend their village, while attacking others.



## Personas & Scenarios

Persona #1

**Name:** Violeta Vasquez

**Age:** 19

**Gender:** Female

**Religion/Beliefs:** Catholic

**Location:** San Francisco, CA, USA

**Birthplace:** Guadalajara, Mexico

**Family:** Mother and 2 sisters

**Occupation/Education:** First year student at the San Francisco Art Institute

**Language:** Spanish & English

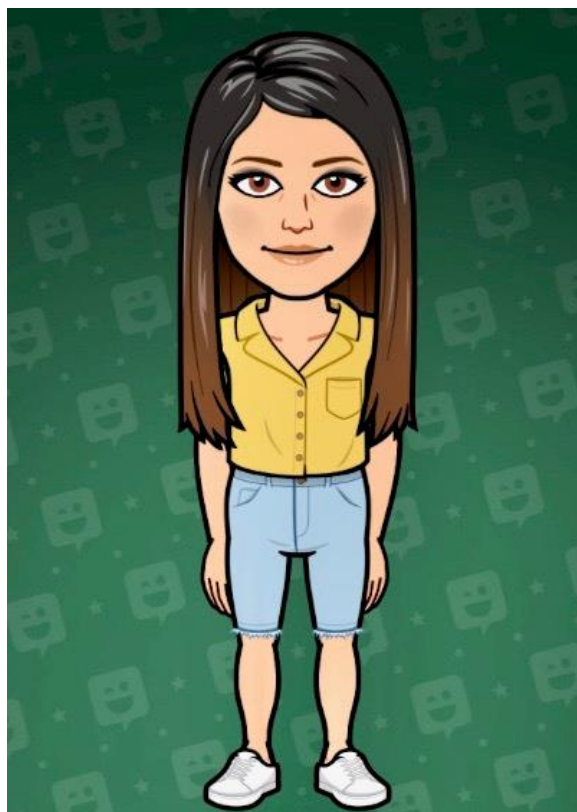
**Interests:** Video editing for television shows, fashion, and nature

**Computer Experience:** Frequent user, quite experienced in various programs such as Final Cut Pro

**Disabilities:** None

**Description:** Violeta takes great passion in media arts. She loves to spend time with her family to travel back home in Mexico

**Goals:** Violeta is looking to enhance learning and skills by becoming involved in new activities.



**Scenario 1:** Violeta lives at home with only girls and sometimes feels overwhelmed by all the “girl” talk that occurs. She knows her male friends at school are always talking about gaming and she has been interested in becoming part of the group as well. She feels she is deep down a tomboy and wants to give Clash of Clans a try.

**Scenario 2:** Violeta finds that the best way to advance her learning is to engage in activities she has never done before causing her to exercise her brain.



## Persona #2

**Name:** Jason Andrews

**Age:** 16

**Gender:** Bisexual male

**Religion/Beliefs:** None, just equality

**Location:** Frankfurt, Germany

**Birthplace:** Frankfurt, Germany

**Family:** Mother, Father, 2 dogs, and 6 cats

**Occupation/Education:** Junior at John Burroughs High School and Barista at Starbucks

**Language:** German, French, English

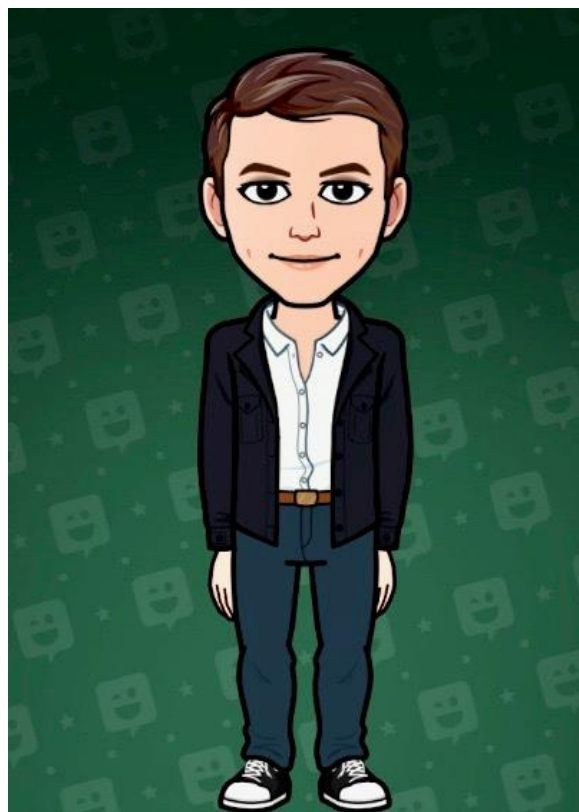
**Interests:** Soccer, Lacrosse, Math, and Gaming

**Computer Experience:** High level of experience

**Disabilities:** Epilepsy

**Description:** Jason is a friendly and outgoing athletic junior at his high school. He spends a lot of time with friends and does extremely well academically

**Goals:** Jason is currently a clasher and wants to become a leader of his own clan someday



**Scenario 3:** Jason recently installed the game/app "Clash of Clans" and is looking to be the best out of all his friends

**Scenario 4:** Jason is also slowly getting most of his classmates to play the game as well so he can get them to join his clan. This way, Jason and all his friends can play together



### Persona #3

**Name:** Samantha Collins

**Age:** 43

**Gender:** Female

**Religion/Beliefs:** None

**Location:** Ontario, Canada

**Birthplace:** Buffalo, NY, USA

**Family:** 3 kids, one which is an infant and 2 in their pre-teen years

**Occupation/Education:** Registered Nurse at the William Osler Healthcare Centre

**Language:** English

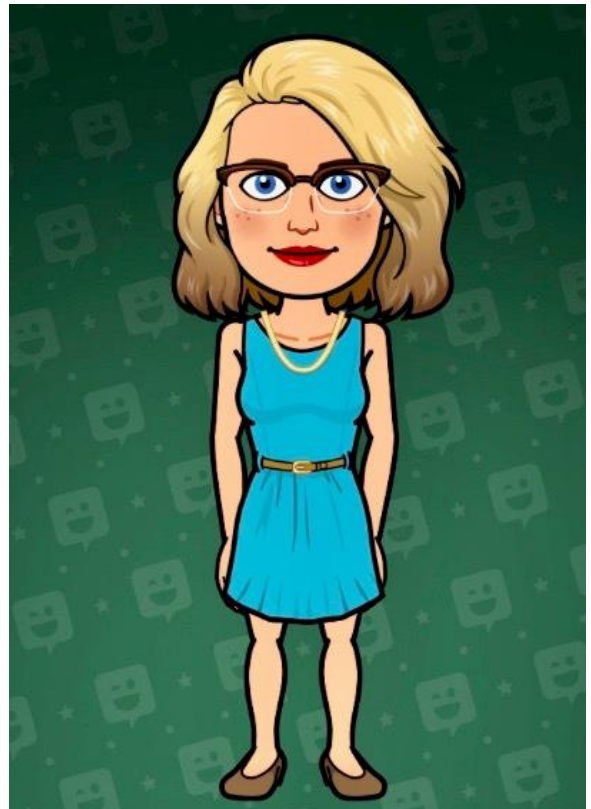
**Interests:** hockey, hiking, wine tasting, reading, and keeping the kids entertained

**Computer Experience:** Low level of experience, basic knowledge

**Disabilities:** history of a minor heart attack

**Description:** Samantha is a busy mom working full time as a nurse and full time as a mother. Her day may consist of getting her kids to school/day care then going off to work. She loves spending time with her children making sure they develop healthy

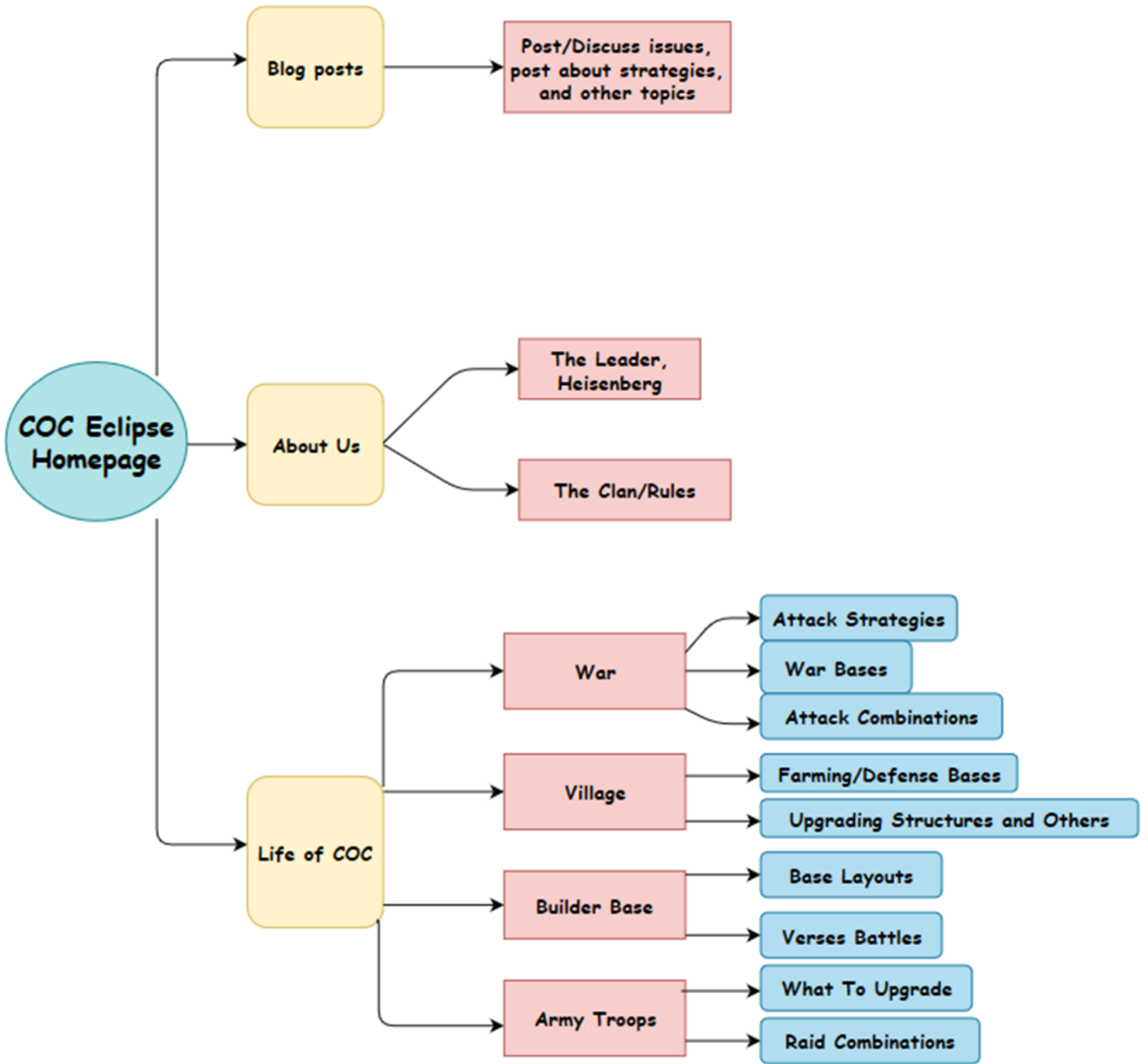
**Goals:** Jason is currently a clasher and wants to become a leader of his own clan someday



**Scenario 5:** Samantha's children are growing up in a generation with technology in their surroundings, she wants to learn to bond with her children on days off. Her children would take great interest in the game of Clash of Clans.

**Scenario 6:** Samantha also feels that her children can learn the importance of team participation and leadership. Her children can learn strategies and how to apply them given different problems and scenarios in the game.

# Site Map






## Site Mock-up

### Main Page

ContactClanLeader@Hotmail.com

Join Now!  #000000000

Logo

# Clash of Clans Eclipse

**Short Title**  
short description for those who are new to the website and what it's all about

About Us

Blog Posts

Life of COC - Being a Clasher

## About Us Page

### About Us

The Leader,  
Heisenberg

Description of how and when  
Heisenberg created the clan

Cartoon Picture of Leader

The Clan/ Other topics  
regarding the clan

#### Who we are/our mission

Description of what the clan is about and  
how we work together to be successful

Picture of Clash of Clan





## Blog Posts Page

### Blog

Write a post:

Name:

Email:

Topic:

#### Post from Heisenberg: -Topic Name here-

Hey eclipse! I noticed that dadada dadadad da da da daddadada dad dadadadda dadadad  
addadadadadadadadadadadadadadadadadad adadad addadadadadad dadadad adaddada insert  
blod content here da da dada daddadada

#### Post from Heisenberg: -Topic Name here-

Hey eclipse! I noticed that dadada dadadad da da da daddadada dad dadadadda dadadad  
addadadadadadadadadadadadadadadadadad adadad addadadadadad dadadad adaddada insert  
blod content here da da dada daddadada

## Life of Clash of Clans - Being a Clasher!

Description of the information on this page and how it may be useful

Picture of War

War

Picture of Village

Village

Picture of Builder  
Base

Builder Base

Picture of Army  
Camp

Army Troops

## War Page

### War

**Attack Strategies**

There are many different attack strategies such as dadadad  
addadadadaddadadada addadadadaddada ad ada dadada adadda  
dadadadada addadadad dadadadad dadadada dadadadadaddada  
adadadad adda ada da ada adaddadada dadadadada

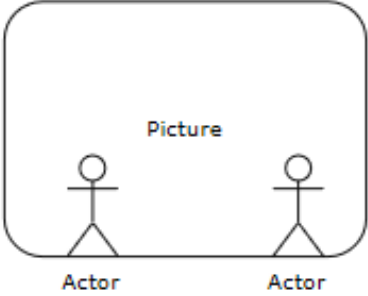
**War Bases**

There are many different types of war bases such as dadadadda  
dadadadadada daddadadadda dadadadadadaddada dad adad  
adadadda adaddadadadadda dadadadadaddada blah blah blah blah  
blahhhh dadadadadada

**Attack Combinations**

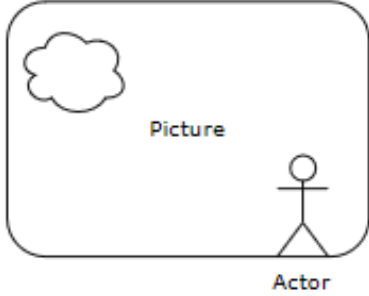
There are many different troop attack combos dadadadda addadadadda  
dadadada dadad dadadada dadadad dadadadadaddadadada addadadadad  
dadadadadda dadad dadadadadadda dada dadadada adaddada blah blah  
blah blah blah

Picture



Actor Actor

Picture



Actor

**Notes:** All other pages under “Life of COC” will follow a similar layout with information and a few pictures. Add scroll bar for almost every page.



## References

Picture of characters (personas) were created by Bassim Farid using the Bitmoji Snapchat app