

My Beauty Experience
mybeautyexp.ca

Unit 1

Site Design

A website on beauty products with comments and peers experience reviews and trials.

By: Jasmin Gallant

Student id: 3371850

Date: June 27th 2019



My website will be called "My Beauty Exp." and will relate to beauty products and experiences on beauty.

There will be a side slide ordered by dates for recent reviews and experience.

I will use a light simple theme for this website with some pictures that relates to my experience on beauty and so on.

My website will target people of all categories that wish to see reviews and comments on experiences with beauty products or the likes of beauty subjects.

Also beauty products companies will be displayed on another page with more specific information as the products tested and reviews for their separate specifications.

People who contact me will have their product reviewed and tested and commented on their experience.

News will be displayed at the right side and recent reviews at the left side. When a user click either a recent review box or the news box. A box pops up and displays the whole review or news.

The website simply present a banner with a 4 menu buttons wich leads to a single page except for the home which is the index page but will bring you back to the home page if you are on another page of the website.

A scroll review box will be present on the left side. As you click on one of the review (the review only has a small picture descriptive of the review and a part of the first lines of the review to fit in the review box) you will be brought to the webpage review and to the line where the review you clicked is displayed with the whole review.

On the right side will be a news report of upcoming beauty trends and products coming on the website.

In the company's section will be displayed some new products that were tested and approved and will describe the products benefits or otherwise. The contact section will have a form to describe specific reasons for contacting (if you're a company or an individual). And also there is to be a page for users to play a game and get a coupon code when they win.

Themes and Purposes





Mary Jane

Micha is a Canadian artistic women who prides herself in elegance and beauty.

Her skills in art and presentation makes her a well-known artist in the art conventions she follows.

Micha wants the world to know about the beauty products she tried and would very much like to use an online platform.

Micha hates to search through websites in order to find what she wants to do.



Scenario: Mary Jane

1. Mary Jane found a new skin care moisturizer on Amazon and could not find any reviews she wants to get a feel of other people's experience on that product.

2: Mary Jane decided to go on and try a new moisturizer from an online store and she got weird rashes even though the product is recommended by dermatology. She did not like it and want others experience on this particular product.



Milinda

Mani is a European young women in her 20's and thrives on beauty magazines and would like to create beauty products herself.

What she lacks in experience she makes up for her knowledge on the subject and enthusiast at learning new beauty trends and subjects .

She is very and is very emphatic to others witch makes her very fond of finding solutions for other people.



Scenario: Milinda

1: Milinda tends to surf through websites as she like to explore various designs and loves to read the comments of people on new beauty products.

But what she doesn't like is a website that is disorganized and full of menus and pop menus that do not capture the essence of what people want. She would like to find a website that is complex in its simplicity. If only she could find one, she would not need to surf everywhere.

2: Milinda gets rather frustrated by the advertisements and pop-ups from the millions of websites on the internet. She would prefer if a website does not contain those pop-ups that tries to control your surfing experience.



Arianne

Arianne is a well-established professional women. She is in her mid 30's and owns a beauty salon.

Her experience with people on beauty makes her a good ressource for people with interests in beauty subjects and development.

With a vast knowledge and research experience in beauty products she hopes to open and franchise other stores in the country in a near future.



Scenario: Arianne

Arianne as new goal to open franchises and does not have the time to promote her products and would like to find someone willing to put her companies product in perspective online.

Mock-Up

HOME | REVIEWS | COMPANIES | CONTACT | GAMES

Mary Jane S. Gallant **My beauty**  **Exp.**

Let your thoughts and experience flow
...be the judge.

RECENT REVIEWS

Pariatur repellat magni vel. Occaecati voluptas cum perferendis tempore autem. Molestias nam omnis quis tenetur asperiores et earum. Voluptas quibusdam quis quisquam.



NEWS

FINIBUS BONORUM

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis ipsum suspendisse ultrices gravida. Risus commodo viverra maecenas accumsan lacus vel facilisis.



SITE MAP

