

# Learning with strangers

The Value of Sets in Online Learning

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learning together

# The two biggest e-learning success stories so far?



# A typology of social forms

- **The group**  
Hierarchies, membership, intentionality, collaboration, boundaries
- **The net**  
Personal connections, fuzzy boundaries, emergence
- **The set**  
Publication, aggregation, anonymity, cooperation
- **The collective**  
Computational agents, algorithms, analytics, visualization, crowd wisdom/mob stupidity



# First there were groups...



# ...and networks





There were always sets...



...but we didn't pay much attention to them

# **Sets**

People with shared attributes and  
a common virtual or physical  
space



Curation

Cooperation

Tagging

Sharing

Co-creating

Co-editing

- **Co-operation:** working *independently* for the greater good
- **Collaboration:** working *together* for the greater good



MERLOT II

mathoverflow

Google scholar

coursera

iTunes U

Pinterest

Quora

edX



learnist

KHANACADEMY

Slashdot

stackoverflow



WIKIPEDIA  
The Free Encyclopedia



Google+

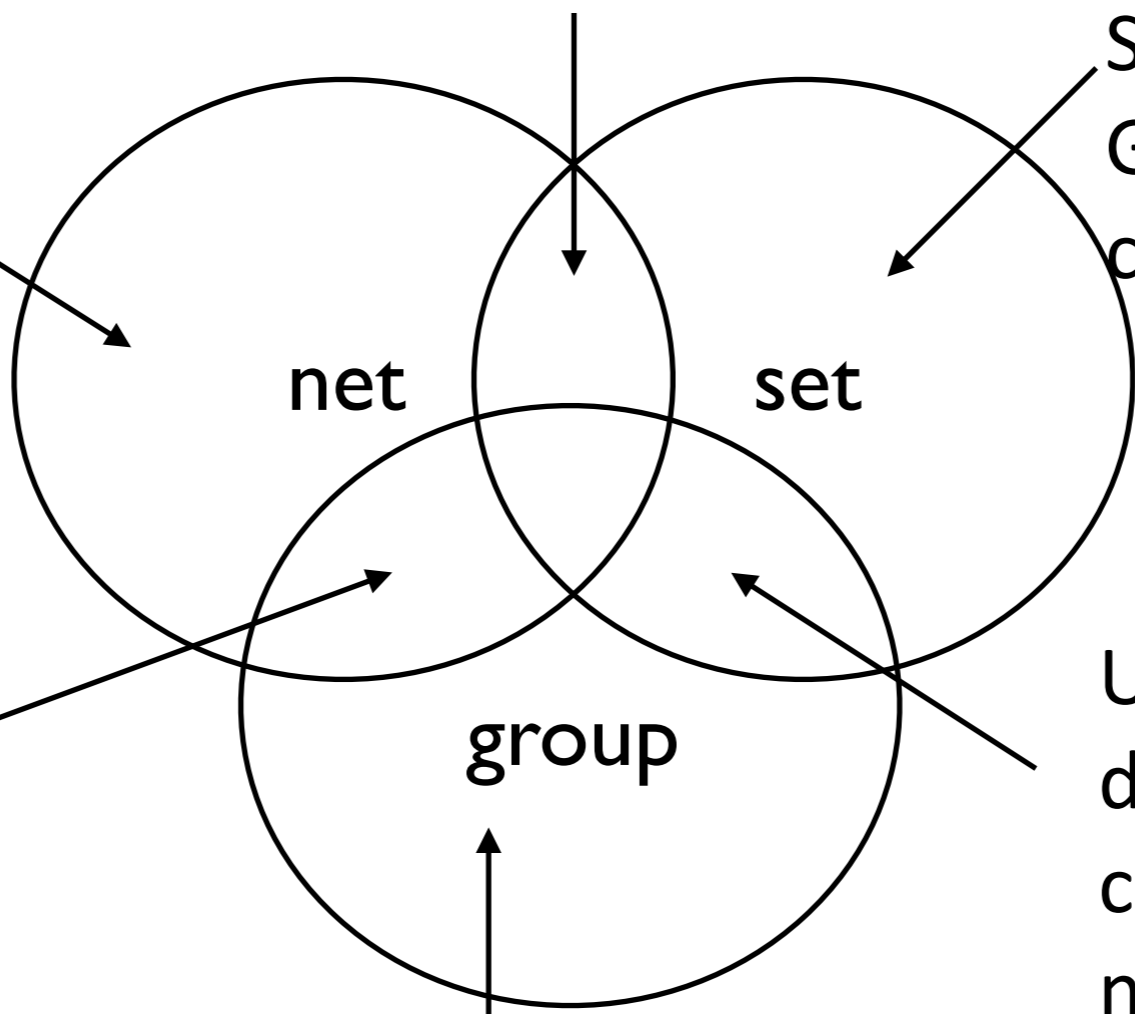


# Blends and combinations

Wikipedia editors  
Subject area mailing lists  
alumni networks

Social networks -  
friends, work,  
community

Subject areas  
Geographically  
collocated people



ad-hoc learning  
networks  
clubs & societies  
Communities of  
practice

Universities  
departments  
companies  
nations  
Tribes

Classes  
Tutorial groups  
Seminars  
Project teams

# Generations of distance learning pedagogies

- 1. Behaviourist/Cognitive** – *Self Paced, Individual Study,*
- 2. Social constructivist** – *Groups, classes*
- 3. Connectivist** – *Networks*
- 4. Holist** - *Sets and Collectives*

individual

group

net

set



Why sets?

freedom

serendipity

finding answers

finding people

## **Sets are good for...**

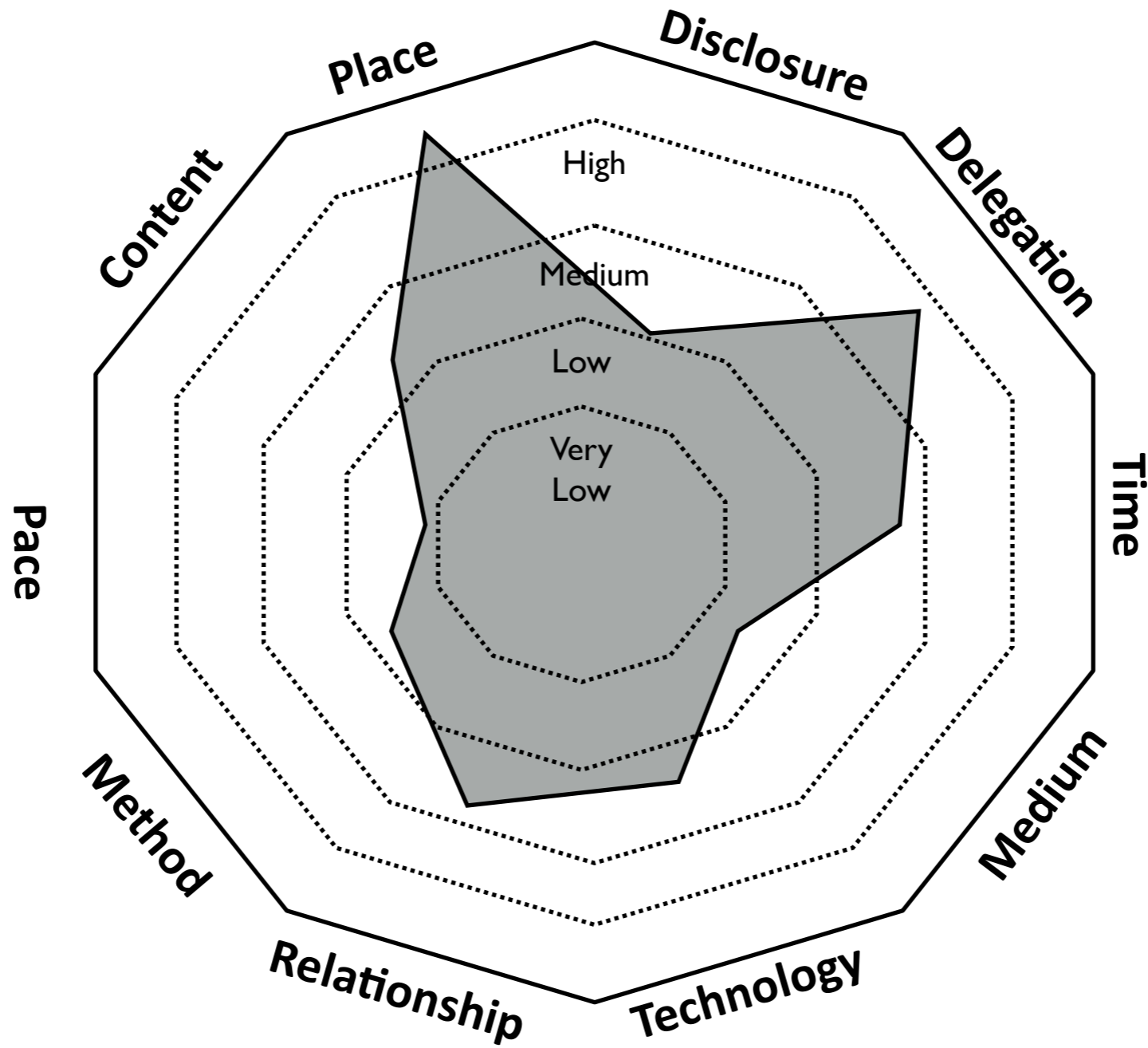
learner choice

reducing loneliness

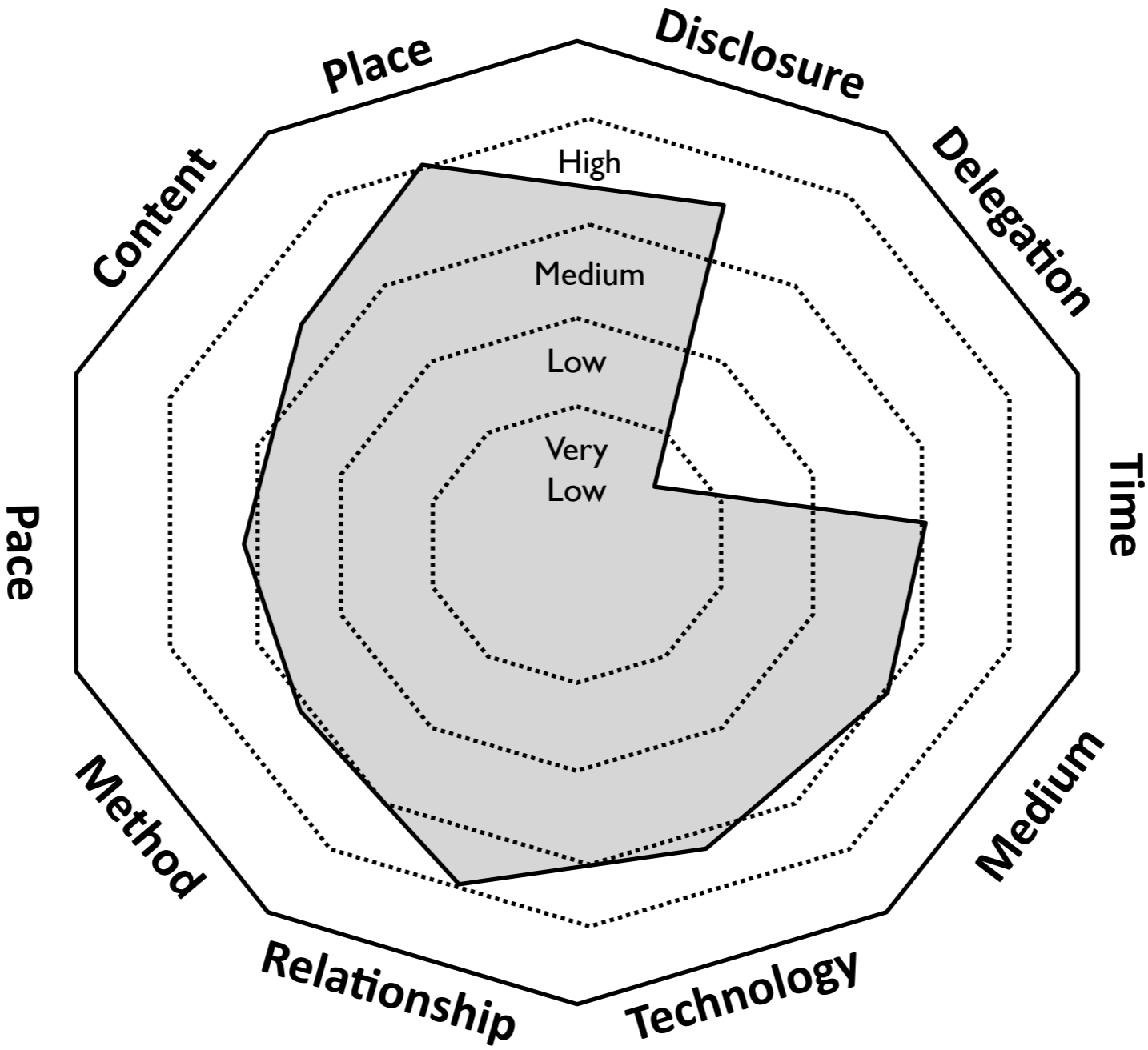
diverse perspectives

starting groups and networks

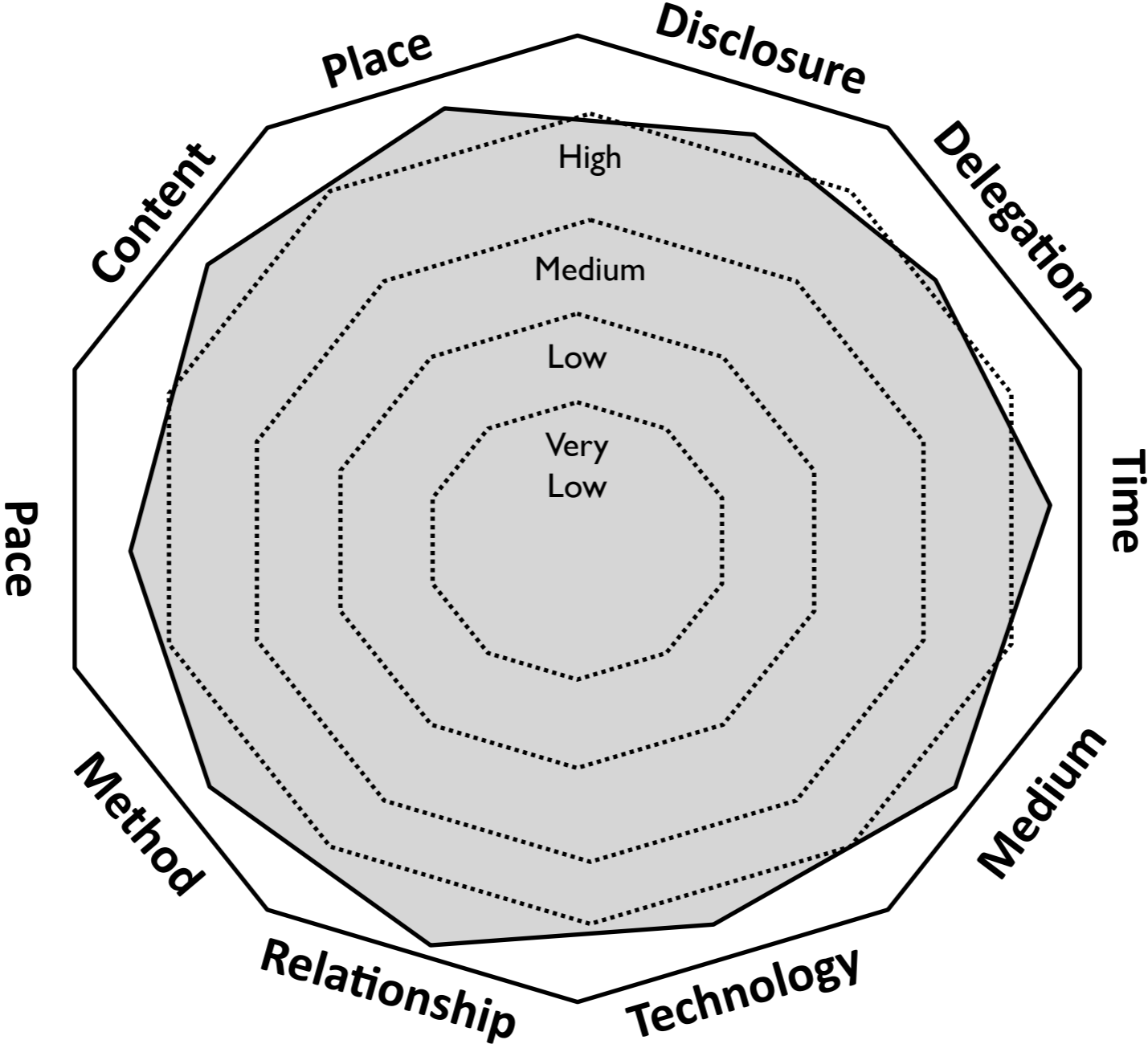
# Paced group freedoms



# Network freedoms



# Set freedoms





but...

Why contribute to a  
set?

Focus

# Depth and engagement



# Trust

The problem of  
evil

The problem (?)  
of diversity

The problem of stupidity



closed

private

hidden

protected

safe

open

disclosed

exposed

unprotected

insecure

# Collectives





**Hot tags**

**In the last 24 hours**  
 readingfestival2004, geotagging, leedsfestival, bankholiday, nottinghamcarnival2004, nottinghamcarnival, nottingham, geotag, notting, big, aliyar, readingfestival, monday, carling, krus, coffee, huffamarkina, bluetagged, pix, emesso

**Over the last week**  
 focamp04, readingfestival, ulmarki, exposura022004, barcampvancouver, brickfest copop, nottinghamcarnival, barcamp04, focamp, minnesotastatefair, pav06, livestrong, gamesconvention, borehamptonaugust06, sunsejunction, buskerfest, bankholiday, benetton, utarfun

Jump to:

**All time most popular tags**

os amsterdam animal animals apri architecture art august australia baby barcelona  
 beach berlin birthday black blackandwhite blue boston bw california  
 cameraphone camping canada canon car cat cats chicago china  
 christmas church city clouds color concert day dc dog dogs england europe  
 family festival film florida flower flowers food france friends fun  
 garden geotagged germany girl graduation graffiti green halloween hawaii hiking holiday  
 home honeymoon hongkong house india ireland island italy japan july june kids lake  
 landscape light london losangeles macro march may me mexico mountain mountains  
 museum music nature new newyork newyorkcity newzealand night nikon nyc  
 ocean paris park party people portrait red river roadtrip rock rome san  
 sanfrancisco school scotland sea seattle show sky snow spain spring street



Web Images News Maps **News!** Products Groups

**Google** stigmery  
 Search: the web pages from the UK

**Web**

**Stigmery - Wikipedia, the free encyclopedia**  
 Stigmery is a method of indirect communication in a self-organizing emergent system where its individual parts communicate with one another by modifying ...  
[en.wikipedia.org/wiki/Stigmery](#) - 21k - [Cached](#) - [Similar pages](#) - [Note this](#)

**Definitions of stigmery**  
 stigmery systems, agent technology, complexity, evolution, emergence.  
[www.stigmerysystems.com/stig\\_v1/stigrefs/article1.html](#) - 8k - [Cached](#) - [Similar pages](#) - [Note this](#)

**What is stigmery?**  
 self-organization, self-organizing, strategy, agents, evolutionary strategy, kempelen agents.  
[www.stigmerysystems.com/stig\\_v1/whatisstigmery.html](#) - 6k - [Cached](#) - [Similar pages](#) - [Note this](#)

**Joe Gregorio | BitWorking | Stigmery and the World-Wide Web**  
 File Format: Unrecognized - [View as HTML](#)  
 Ants are the premier example of organisms that use stigmery. Did you ever drop a bit of food on the ground outside and return to later find it swarming ...  
[bitworking.org/news/Stigmery](#) - [Similar pages](#) - [Note this](#)

**Stigmery and the World-Wide Web [BitWorking]**  
 Why is Google's PageRank algorithm so successful? Why do Neighborhoods for communicating through a weblog work at all? What is stigmery? ...

**Messages per month**

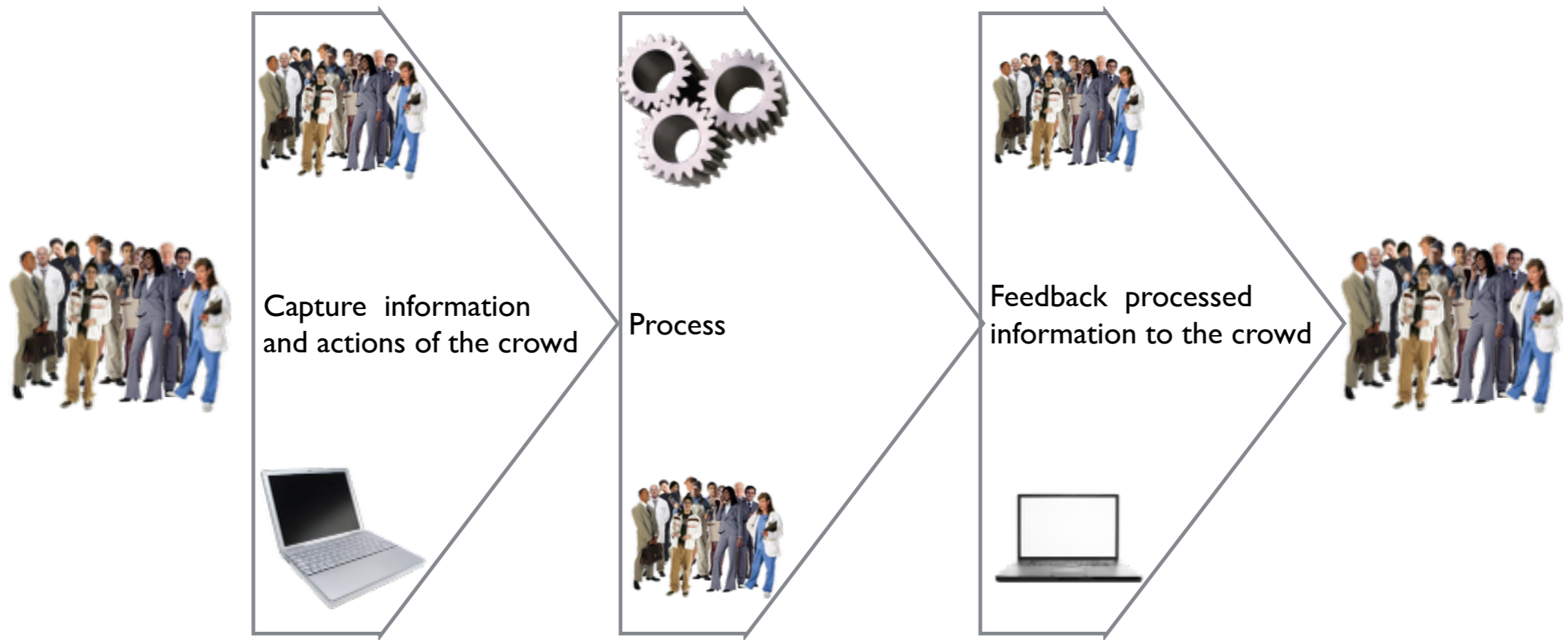
0	(81651)
1 - 9	(9582)
10 - 99	(6181)
100 - 999	(1242)
1000 - 9999	(101)
10000 - 99999	(1)

**Members**

0	(1218)
1 - 9	(48909)
10 - 99	(37103)
100 - 999	(9490)
1000 - 9999	(1829)
10000 - 99999	(275)
100000 - 999999	(17)





**capture**

**process**

**feedback**

# Collective concerns



Matthew Effect

path dependencies

filter bubbles

missing pedagogical models

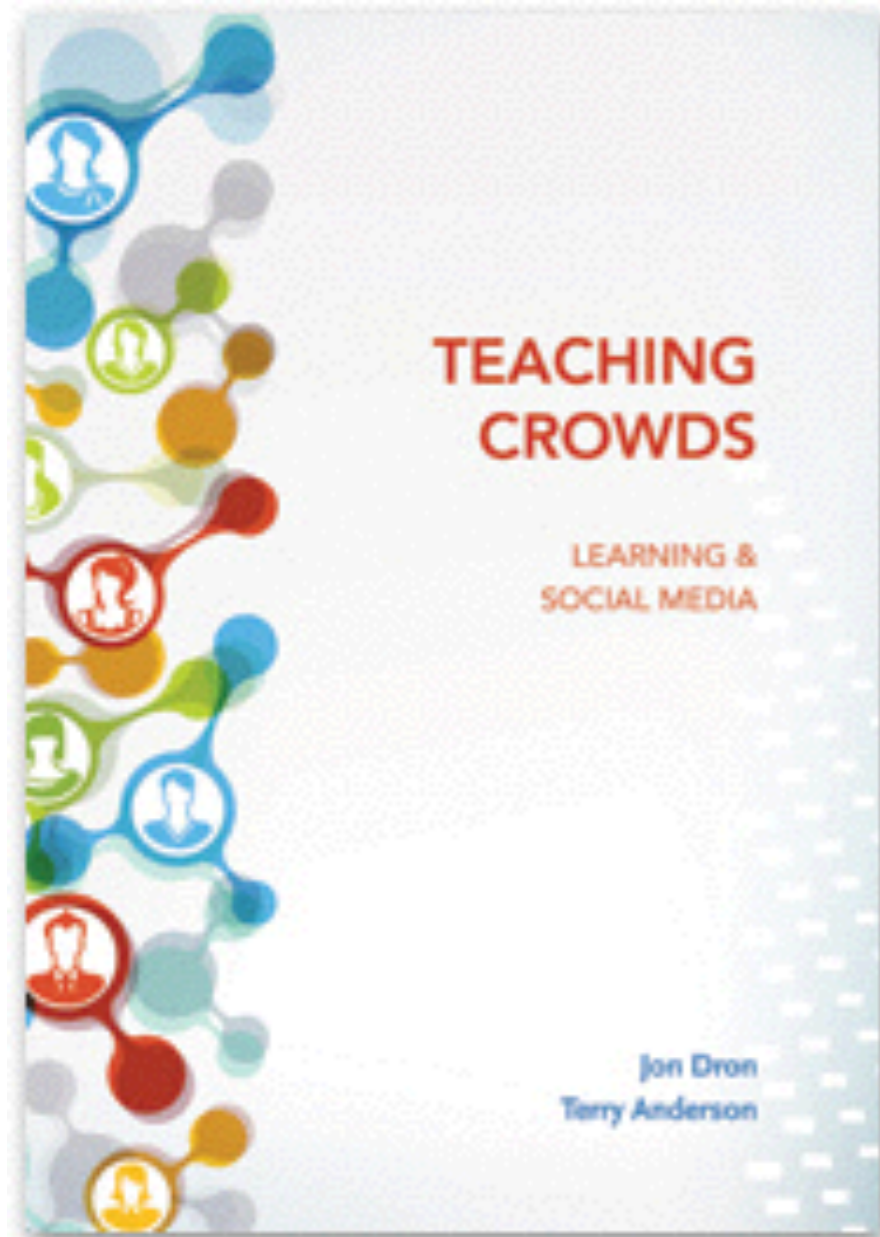
intentional abuse

selection bias

**Coming soon (June 2014)....**

***Teaching Crowds: Learning and Social Media***

**<http://www.aupress.ca/index.php/books/120235>**



gracias

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@jondron on almost everything

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