

OFFICE PODCASTING OBSERVATIONS

Video podcasting equipment:

- Sanyo VPC-HD1010
- Car windshield reflectors
- iMac OS 10.6.8 with Adobe CS 5.5 Premier Pro and Audition

Location: Office has fluorescent lighting with translucent panel diffusers.

Time: 13:30

Tasks: Take two different short videos for podcasting.

Situation:

Illustration 1 - Subject was seated with the reflectors on the floor at approximately 30 degree angle

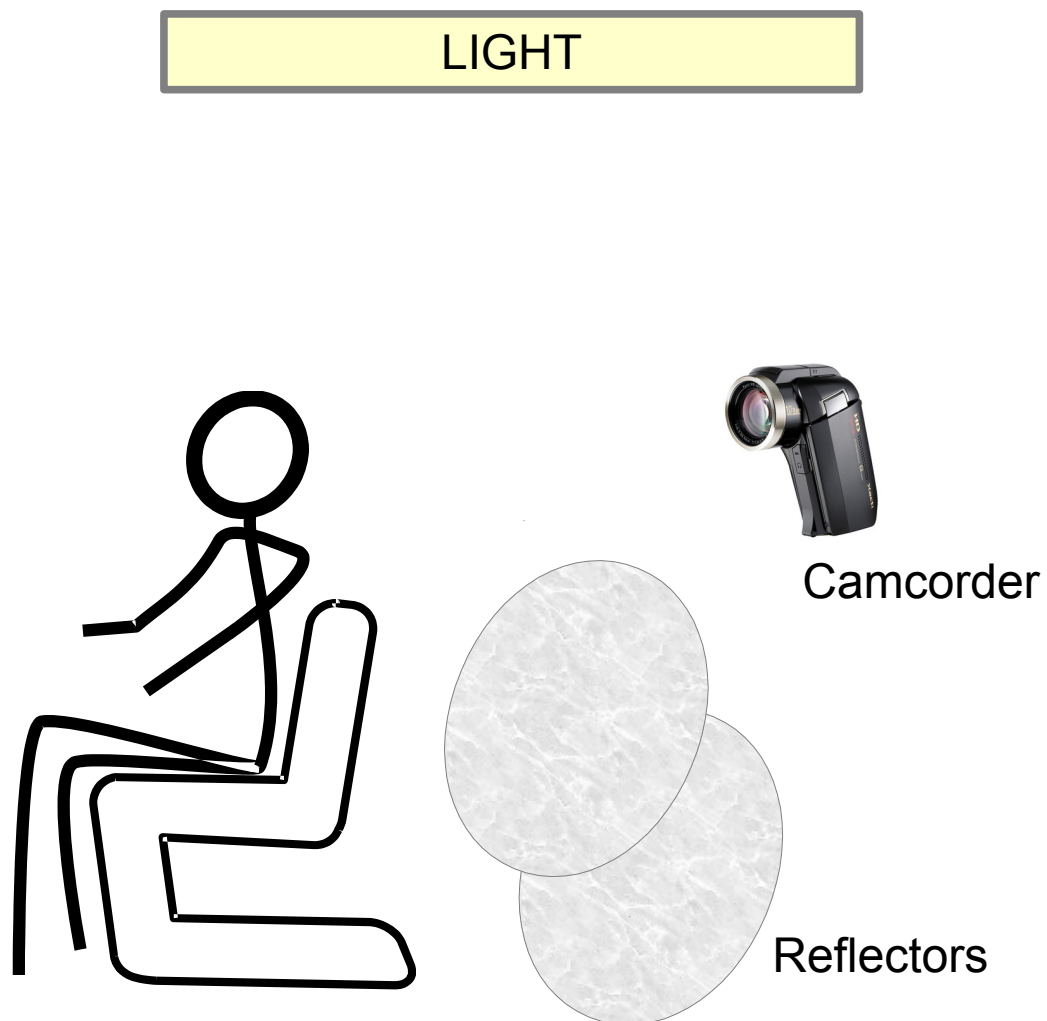


Illustration 2 – Video clip 1 shot with reflectors



(note that shirt and under chin is brighter)

Illustration 3 – Video clip 2 shot without reflectors



Illustration 4 – Video raw without any corrections (video without reflectors)



(note more yellow from artificial lighting)

Illustration 5 – Video effects adjustments using auto color-contrast-levels (video without reflectors)



(note brighter and natural skin tones)

Conclusions:

In illustrations 2 and 3, the visual differences between using the video reflectors or not may depend on the comfort of the subject. The video reflectors slightly improved lighting the shadows and darker colors in the video; however the reflector panels could be visually distracting to the subject. Note that it was not possible to compare identical clips (as in illustrations 4 and 5) because the videos in illustration 2 and 3 are different content.

In illustrations 4 and 5, the visual differences between video correction and none (raw) are easier to discern than in the case of illustration 2 and 3.

For web podcasting you may omit the reflectors but video correction will be an important post-production task in preparing a final output.

For more information go to:

<https://landing.athabasca.ca/pg/groups/74907/mcast-station/>

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Version 1

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