Unit 6 – jquery Proposal

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Idea

For the most part, I am quite happy with my site the way it is now. The aesthetics blend modern design concepts with late '90s/early '00s concepts, which is quite appropriate from my opint of view considering that the site itself is about a video game release in the late '90s. I feel that maintaining a certain "old-school" aesthetic while still using modern design concepts would appeal to personas like Tom, who are interested in the history of the site's subject matter. The site's design itself reflects upon the era from which the video game came into being. Therefore, I did not want to add a bunch of fancy jquery components to my site.

However, I really appreciate modern sites use of parallax scrolling on home pages. It is very aesthetically pleasing and I think that it would appeal to my more casual personas like Tom and Sally, especially if they are younger.

Therefore, I have decided to use jquery with a plugin I found online that is available freely for any and all public use: parallax.min.js by PixelCog Inc. (https://pixelcog.github.io/parallax.js/)

I propose to implement this jquery code on my home page to show large banner images that exhibit the parallax scrolling behaviour. I think that using this modern web design choice for my home page will provide users with a more welcoming experience in the scenario that they are visiting the site for the first time.