

Unit 7 – External Data Proposal

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Idea

I have come up with two ways to implement external data in order to improve the quality of my site as it pertains to my personas and my scenarios.

First, I propose to implement a randomly generated motivational quote for my expert guide page. The game can be very challenging, and I think that by providing some “cheesy” motivational quotes will bring some enjoyment to the personas who frequent the Expert Guide like Luke. I propose to use AJAX to access external data stored in the public and free to use [https://api.quotable.io / API](https://api.quotable.io/).

Secondly, I propose to use the Google Maps API in order to display a map on the contact page. I may also rename the contact page to the resources page, since a contact form is only one of the functions it provides personas. The map will show the location of arcades in Japan where some of the best players in the world play Tetris the Grandmaster. I think that this map will benefit casual personas, like Sally, by further justifying the legitimacy of the game by showing that there are real world, physical locations people go to play the game. I think it will also benefit personas like Tom, who are more interested in the information surrounding the game than the game itself. Lastly, I think it will also benefit more serious personas like Luke, for maybe one day they will find themselves in Japan and will know of a place to go to play Tetris with the best of them.